

# CAMBRIDGE PROFIT CALCULATOR

Retail/Pack	
- Cost/Pack	
= Gross Profit/Pack	
X Number of Packs	
= Total Profit	
Gross Margin (Gross Profit Per Pack / Retail)	%

## PROMOTION AGREEMENT

Promotion materials delivery date \_\_\_\_\_

Product delivery date \_\_\_\_\_

Placement dates \_\_\_\_\_

Display position  
(counter, floor, etc.) \_\_\_\_\_

Display placed by  
(SR, Store Personnel) \_\_\_\_\_

Authorized signature: \_\_\_\_\_

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# Cambridge

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*Final*  
12/17

**FREE PACK**  
with 2-Pack Purchase



Promotion Dates  
February 28 - April 1, 1994